

Guile Domingo

Product Design Leader

10 Years of delivering hands-on, end-to-end web and mobile solutions.
A holistic approach to translate complex needs into user-friendly interfaces.

www.guiledomingo.com
domingoguile@gmail.com

EXPERIENCE

BGIS Brookfield Global Systems / UX/UI Design Manager

Nov 2019 - PRESENT, Toronto, Ontario

Constructed central Design System for multi-faceted international SaaS platform
Developed UX Flows and responsiveness for flagship asset management application
Established UX/UI Department processes alongside all IT & Marketing Departments
Accomplished 90% accessibility WCAG 2.1 testing scores on all recent launches

Texada Software / Senior UX Designer

June 2017 - May 2019, Guelph, Ontario

Designed the UI for core softwares: Achieved 80% retention rate on sales
Translated client needs into user-friendly screens and wireframes
Coordinated design with developers using low to hi fi iterations on Figma

Freelance / Sr UX/UI Design Consultant

Oct 2013 - Present, Hong Kong / Ontario / Europe / USA

Revamped UI and redesigned IA of Honda Canada's inventory management system
Designed iOS and Android app for real-time driver tracking and delivery system
Consolidated UX software strategy for startups at Communitech and 500 Startups

Workplace Arcade / Sr Experience Designer

Jun 2016 - Dec 2016, Mountain View, California

Built Information Architecture for Under Armour's onboarding and training platform
Conducted User Research that improved relations/feedback to 90% satisfaction
QA and iterated SaaS interfaces to onboard MoM growth of 20k-30k users

EDUCATION

University of Waterloo / Global Business and Digital Arts

September 2013 - April 2017, Ontario, Canada

Specializing in UX/UI Design and International Business

Hong Kong Poly University / Interaction Design and Digital Media

Jan 2016 - May 2016, Kowloon, Hong Kong

Work and Study Program at Asia's Top Design Post-Secondary

SKILLS

Design

- Product Strategy
- User Experience and Interaction Design
- Information Architecture
- UI + Accessibility Design
- Wireframing + Prototyping
- Responsive Design
- HTML+CSS (+ JS)

Research

- Interviews and Surveys
- Usability, A/B, and User Testing + Card Sorting
- User Journey Mapping
- User Personas, Use Cases, and User Flows

Software

- Photoshop / Adobe Suite
- Balsamiq and Invision
- Figma and Sketch

Personal

- End-to-end Solutions
- Strategy and Planning
- Storytelling, Empathy
- Leadership/Team Coordination

Languages

- English and Tagalog
- (Conversational) Spanish